

## HOW CLEAR ALIGNERS CAN BENEFIT YOUR PRACTICE

### WHAT ARE CLEAR ALIGNERS?

Clear aligners have been around for more than 20 years and provide superior alignment treatment in terms of speed, convenience, and comfort compared to traditional, clear, or lingual braces. The aligner trays can be fabricated out of a variety of materials, such as plastic and resin. Clear aligner therapy utilizes multiple trays to slowly shift dentition into a desired position.

### TREATABLE CASES

Gapped Teeth



Overly Crowded



Open Bite

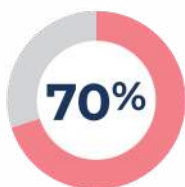


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# HOW CAN CLEAR ALIGNERS BENEFIT DENTAL PRACTICES?

## GIVE YOURSELF THE ALIGNER ADVANTAGE\*



- 70% of Patients are Candidates for Clear Aligners
- 20% of U.S. Citizens Interested in Treatment are Adults
- 1% of American Adults Are Undergoing Orthodontic Treatments

Until recently, teeth alignment treatment has been an Orthodontist's domain. With the introduction of clear aligners, dental practices can now venture into this patient-driven solution, which provides high ROI, minimal chair time, and happy patients.

### HIGH ROI



With more patients becoming interested in clear aligners every day, achieving a high ROI is easy. Growing your practice by offering alignment treatment provides a new revenue stream with a product that is highly sought after, easy to prescribe, and perfect for cross-selling to a majority of your patients.

### HAPPY PATIENTS

Clear aligners provide an esthetic alternative to traditional braces. As long as a patient follows important care instructions, their treatment will typically be quick and unnoticeable by acquaintances. Providing alignment treatment will result in satisfied, smiling patients who have gone through a relatively painless and easy process. Happy patients lead to more patients as they refer their friends and family to your practice to get started with clear aligner treatment.



### MINIMAL CHAIR TIME

Impression Appointment

First Tray Prescribed

Monthly Processing Appointments

Final Appointment to Provide Retainers





# WHY SMILE SHAPERS ALIGNERS?

POWERED BY CORE DENTAL LAB

## LEVEL 1 - LIMITED 6

Indicated for patients who require minimal alignment.

## LEVEL 2 - LIMITED 12

Indicated for patients who require moderate alignment.

## LEVEL 3 - UNLIMITED

Indicated for patients who require advanced alignment.

Smile Shapers Aligners provide a virtually invisible, durable, and comfortable solution for misaligned dentition. Every aligner is carefully designed to have exceptional precision and durability. Smile Shapers are available in three patient-specific treatment levels. We understand the importance of a qualified clinician overseeing the treatment process, which is why our aligners are only available through dental professionals. Provide your patients with an esthetic alternative that still provides the results and professional involvement of your traditional alignment offerings.

## THE BENEFITS OF A SIMPLE SOLUTION

- ✓ Fabricated Out of Biocompatible Resin
- ✓ FDA Approved with 510k Clearance
- ✓ Free Local Pickup and Shipping
- ✓ Made in the USA
- ✓ Accepts Traditional and Digital Impressions
- ✓ Easy Communication with Designers Through Phone and Email



## ADD SMILE SHAPERS TO YOUR PRACTICE TODAY!

Please visit [www.coredl.com](http://www.coredl.com) to learn more and get started.

